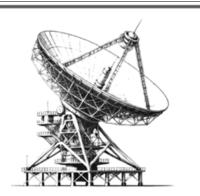
US Stock Express

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(C)



Microsoft

From Wikipedia

Year	Revenue in billion US\$ ^[220]	Net income in billion US\$ ^[220]	Total Assets in billion US\$ ^[220]	Employees ^[221]
2005	39.7	12.2	70.8	61,000
2006	44.2	12.5	69.5	71,000
2007	51.1	14.0	63.1	79,000
2008	60.4	17.6	72.7	91,000
2009	58.4	14.5	77.8	93,000
2010	62.4	18.7	86.1	89,000
2011	69.9	23.1	108	90,000
2012	73.7	16.9	121	94,000
2013	77.8	21.8	142	99,000
2014	86.8	22.0	172	128,000
2015	93.5	12.1	174	118,000
2016	91.1	20.5	193	114,000
2017	96.5	21.2	250	124,000
2018	110	16.5	258	131,000
2019	125	39.2	286	144,106
2020	143	44.2	301	163,000
2021	168	61.2	333	181,000
2022	198	72.7	364	221,000
2023	211	72.3	411	238,000
2024	245	88.1	512	228,000
2025	282	101.8	619	228,000

Risk disclosure: Price can go up and down at any moment, use free money to trade and bear the risk according to your own capital;

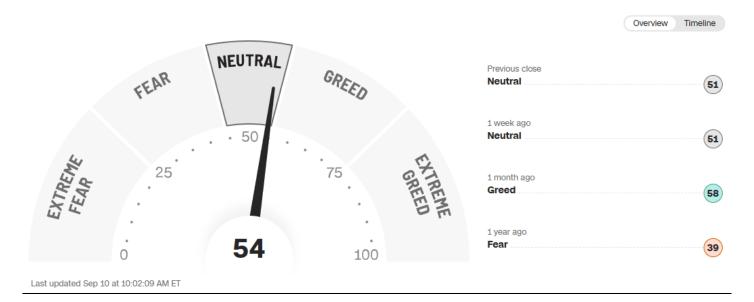
Never trade with money that has a deadline for withdrawal.

All suggestions are for reference only, even Al cannot be 100% reliable, final decision still lies upon investors.

Copy trading cannot replicate another trader's background or psychological state.

Fear & Greed Index

What emotion is driving the market now? Learn more about the index



North East West South is NEWS

The Polish military said today that several drones violated Polish airspace "several times" during Russia's offensive in Ukraine. Polish and allied aircraft have been mobilized to respond to the Russian drone incursions.

US officials have indicated that if the European Union (EU) takes similar action to purchase Russian oil, the US is prepared to expand tariffs against those buyers, threatening Moscow's use of oil revenue for its war in Ukraine. Tariffs of 50% to 100% could also be imposed on Russian oil buyers such as China and India.

Apple has significantly improved charging speeds on the iPhone 17, iPhone 17 Pro, and iPhone 17 Pro Max, allowing them to charge to 50% in about 20 minutes using a compatible USB-C power charger.

The US government estimates that job growth in the year ending in March was significantly lower than previously reported. The Federal Reserve (Fed) holds its policy meeting next week, and poor employment data has prompted the White House to renew calls for an interest rate cut. Preliminary data released by the US Labor Department suggests that US job growth in the year ending in March may be revised down by 911,000.

The U.S. Core Producer Price Index (PPI) showed a monthly change of -0.1% in August, down from the previous 0.9%. The forecast was 0.3%.



MSFT's 5-Year Development Plan (2026–2030)

Here's what's on the horizon:

By Microsoft AI

K Focus Area		
Al & Copilot	Expand Copilot across all Microsoft 365 apps; introduce agentic AI for business roles 5	
Azure Expansion	Build quantum data centers; integrate multi-agent orchestration; surpass AWS in market share 4 5	
Custom Silicon	Develop proprietary chips to reduce reliance on Nvidia and optimize AI workloads 5	
Gaming & Metaverse	Leverage Activision acquisition; expand Xbox cloud gaming and immersive experiences	
Enterprise Software	Deepen LinkedIn, Dynamics 365, and Microsoft Fabric integration for business intelligence	
Sustainability & Security	Invest in eco-friendly data centers and zero-trust security frameworks	

Microsoft is positioning itself as the operating system for the Al-powered enterprise.



🦹 Why MSFT Ranks #2 in Market Cap

As of September 2025, Microsoft's market cap is \$3.78 trillion, second only to Apple 6 7. Here's why:

- Diversified Revenue: Productivity (Office, LinkedIn), Cloud (Azure), Gaming (Xbox), and AI (Copilot).
- **High Margins**: Operating margin ~45.7% among the best in tech 1.
- **Low Tariff Exposure**: Unlike Apple or Amazon, Microsoft isn't heavily reliant on Chinese manufacturing 8.
- **Enterprise Focus**: Its customer base is less cyclical and more resilient during downturns.

Microsoft is the **quiet dominator** — less flashy, more foundational.



Azure: Microsoft's Crown Jewel

By Microsoft AI

Azure is absolutely central to Microsoft's future:

- Enterprise Al Backbone: Azure powers OpenAl's models, Microsoft Copilot, and thousands of enterprise AI deployments.
- Growth Engine: Azure's revenue is growing faster than AWS projected to overtake AWS by 2026 4.
- Multi-Agent Systems: Azure Al Foundry now supports agentic workflows, quantum computing, and custom silicon — pushing the frontier of cloud innovation 5.

Azure isn't just a cloud platform — it's the **infrastructure layer for the AI economy**.



Azure vs. Its Main Rivals

Here's how the top players stack up in **Q2 2025**:

Provider	Market Share		Strengths
AWS (Amazon)	30%	17.5%	Global reach, mature ecosystem, dominant in laaS
Azure (Microsoft)	20%-24%	33%	Enterprise integration, Al leadership, OpenAl partnership
Google Cloud	13%	32%	Data analytics, GenAl tools, developer-friendly
Alibaba Cloud	~4%	Growing in Asia	Regional dominance, cost-effective
Oracle Cloud	~3%	Niche enterprise	Database optimization, hybrid cloud

Together, AWS, Azure, and Google Cloud control over 63% of the global cloud market 1



🔍 What Sets Azure Apart

By Microsoft AI

- Enterprise DNA: Azure is deeply embedded in Fortune 500 companies over 85% use it 3.
- Al Integration: Azure powers OpenAl's infrastructure, and Microsoft Copilot runs natively on Azure.
- Hybrid Cloud Strength: Azure Arc allows seamless integration between on-prem and cloud — a major win for regulated industries.
- Developer Ecosystem: With GitHub, Visual Studio, and Azure DevOps, Microsoft owns the full developer pipeline.

Azure isn't just competing — it's **reshaping** how businesses think about cloud + Al.

Competitive Pressure Points

- **AWS still leads** in raw scale and profitability it made **\$40B in operating profit** in 2024 alone 2.
- Google Cloud is gaining fast in GenAl, with growth rates rivaling Azure.
- **Emerging players** like **Utho Cloud** in India are challenging hyperscalers with cost and sovereignty advantages 4.

Azure's biggest challenge? Keeping pace with AWS's global infrastructure while defending its enterprise turf from Google's innovation push.



The Road Ahead for Azure

Microsoft is investing heavily in:

- Quantum data centers
- Custom silicon for Al workloads
- Multi-agent orchestration platforms
- Global expansion in underserved regions

Azure isn't just chasing AWS — it's building the **AI-first cloud** for the next decade.



World Observation

Day 1296 Russia/Ukraine Conflict

Riding the AI Waves (18) MSFT

What is Microsoft famous for? Everyone knows that it is famous for Windows and Microsoft Office we are using every day. The Microsoft AI is called Copilot, it is also the AI that The Express is using daily.

But I deliberately ask the Copilot AI to express more on the Azure. It described as "Microsoft's Crown Jewel". Microsoft Azure is a comprehensive cloud computing platform that offers a wide range of services and solutions to help businesses and developers build, deploy, and manage applications through a global network of data centers.

In the global cloud market, there are 3 giants, AWS of Amazon has a market share of 30%, but the growth rate is just 17.5%. Azure of Microsoft has a share of 20%-24%, but the growth rate is 33%. Which one would you buy now? However, GOOG cloud has a share of 13%, but growth rate is 32%.

Mind that the conclusion is in the last sentence of page 5.

Azure isn't just chasing AWS----it's building the AI-first cloud for the next decade.

In the 1980s, Microsoft was famous for DOS, and 1990s for Windows and Office, the next decade will be AZURE.

One thing very special, when you refer to the daily chart, you can find out 2 particulars. The first one is that the candlesticks are very narrow. The second one is that the year line (250-SMA) is very flat. What does it mean? It means that the price is very stable. Why there is jumping gap on May 1st? It has a jumping gap of 9%. Because the revenue of Q2 is \$70.1, better than the expected \$68.4. But the forecast of AZURE has a growth of 33%. On July 31st, it jumped 4% because the earnings broke record.

Whether a stock is worthy of buying does not just depend on the trend or chart analysis, it depends on the growth of business and market share. When the market is at high, some people are very clever and would change horse to defensive stocks. Those are of 2nd line or 3rd or 4th lines with strong anti-falling power. The fall is small, but on the other hand, the rise is small, so we must view from both sides. And if we talk about stability, can those small firms compare with MSFT, the 2nd largest in the world? So stable and so promising!

